

EMAIL: Join my team

SUBJECT:

Join my Project Lucas Fitness Challenge team!

MESSAGE:

Project Lucas is proud to present the first Project Lucas Fitness Challenge on May 14-16 2021. During this weekend, each person on a team will exercise, run, cycle, or walk for at least 2.4 miles.

It sounded like a fun way to help children in Kenya receive backpacks that will help them attend school for the next two years. So I created a team – [\[insert team name\]](#) – and I want you to join me! Help me reach our goal of [\[team goal\]](#) miles all together by...

1. Creating a personal page under my team by visiting [\[insert team fundraising page link\]](#)
2. Tracking your exercise and uploading miles (or classes) to the personal and team pages
3. Sharing your page with friends and family to help raise money to provide backpacks full of school supplies for Kenyan children who are living in poverty.

If our team raises at least \$720 we will be able to send 36 children to school for two years and be entered in a drawing to win prizes. There are also other team prizes. You can help us reach our team fitness goal, fundraising goal, *and* support a great cause! The registration fee is \$20, and you will receive a Project Lucas t-shirt, water bottle, and notepad.

Join [\[insert team name\]](#) by visiting [\[insert team fundraising page link\]](#) and click **JOIN THE CAMPAIGN** to get started. If you need help creating your fundraising page or have any questions, please feel free to contact Scott at Project Lucas at info@projectlucas.org.

I hope you join me on this journey!

Sincerely,

[\[Insert Name\]](#)